



STEAM SUMMARY 2020 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	81.16
% change on 2019 (£'s 2020)	-67.7%

Total visitor days (000s)	919.54
% change on 2019	-71.8%
Staying visitor days (000s)	578.35
% change on 2019	-62.5%

Total visitor numbers (000s)	536.36
% change on 2019	-76.5%
Number of staying visitors (000s)	195.17
% change on 2019	-65.1%
Number of day visitors (000s)	341.19
% change on 2019	-80.2%

Number of FTE jobs supported by tourism spend	1,614
% change on 2019	-48.3%