



STEAM SUMMARY 2019 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	244.99
% change on 2018 (£'s 2019)	2.6%

Total visitor days (Millions)	3.26
% change on 2018	2.1%
Staying visitor days (Millions)	1.54
% change on 2018	3.3%

Total visitor numbers (Millions)	2.28
% change on 2018	1.1%
Number of staying visitors (Millions)	0.56
% change on 2018	1.0%
Number of day visitors (Millions)	1.72
% change on 2018	1.1%

Number of FTE jobs supported by tourism spend	3,119
% change on 2018	2.2%