

Monmouthshire Event Attendee Survey - Copy

Q1 Have you attended this event previously?

- Yes (1)
- No (2)

Q2 How did you hear about the event?

- Just discovered by chance (1)
- Council publicity (2)
- Email/e-newsletter (3)
- Event poster/leaflet/flyer (4)
- Event Website (5)
- Other Website, please specify: (6) _____
- Local newspaper (7)
- National newspaper (8)
- Magazine (9)
- Radio (10)
- Social media (11)
- Text (12)
- TV (13)
- Determined by prior knowledge (16)
- Word of mouth (14)
- Other, please specify: (15) _____

Q3 How far have you travelled (in miles) to visit today's event?

- 0-50 (1)
- 51-100 (2)
- 101-150 (3)
- 151-200 (4)
- 201-250 (5)
- 251-300 (6)
- 301-350 (7)
- 351-400 (8)
- 401-450 (9)
- 451-500 (10)
- 500 or more (11)

Q4 How did you travel to the event today?

- Private car (1)
- Hire car (2)
- Train (3)
- Regular bus/coach (4)
- Organized coach tour (5)
- Taxi (6)
- On foot (7)
- Motorcycle (8)
- Bicycle (9)
- Motorized caravan/camper/dormobile (10)
- Other, please specify (11) _____

Q5 Why did you come to today's event?

- Found a good accommodation deal (1)
- Recommendation from a relative or friend (2)
- Special occasion/celebration (3)
- Been to the event before (4)
- Read an article in a newspaper/magazine (5)
- An advertisement (6)
- A TV programme (7)
- Particular interest in the theme of the event (8)
- Particular interest in the town/area (9)
- To visit a particular attraction, please specify: (10) _____

Q6 How long will you be staying at the event?

- Up to 2 hours (1)
- 3-4 hours (2)
- Full duration of the event (3)

Q7 What did you think of the event overall?

- Very good (1)
- Good (2)
- OK (3)
- Poor (4)
- Very poor (5)

management (19)							
Traffic Flow (20)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter Management (21)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recycling Opportunities (22)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disabled Access (24)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q9 Do you think that attending this event will change your behaviour? e.g. Taking up the sport, increasing your participation in sport, eating a more healthy diet, buying more local produce, supporting a charity etc.

- Yes (1)
- No (2)
- If yes, please explain (3)

Q10 Would you come to this event again in the future?

- Yes (1)
- No (2)
- If no, why? (3) _____

Q11 Would you recommend this event to others?

- Yes (1)
- No (2)
- If no, why? (3) _____

Q12 During your visit to this event, did you/are you intending to do any of the following:

- Upload photos to the internet eg. Flickr or Facebook (1)
- Update your Facebook status about the event (2)
- Tweet about the event (3)
- Blog about the event (4)
- Leave reviews on websites such as TripAdvisor (5)
- Instant messaging (WhatsApp etc.) (6)
- Upload event videos to the internet i.e. You Tube (7)
- None of these (8)

Q13 How could you be made aware of a similar event in the future? Tick all boxes that apply.

- Council newspaper (1)
- Email/e newsletter (2)
- Event poster/leaflet (3)
- Event Website (4)
- Local newspaper (5)
- National newspaper (6)
- Magazine (7)
- Website (8)
- Radio (9)
- Social media (10)
- Text (11)
- TV (12)
- Word of Mouth (13)
- Other, please specify (14) _____

Q14 How would you suggest you could best be made aware of a similar event in the future? Tick all boxes that apply.

- Council newspaper (1)
- Email/e newsletter (2)
- Event poster/leaflet (3)
- Event Website (4)
- Local newspaper (5)
- National newspaper (6)
- Magazine (7)
- Website (8)
- Radio (9)
- Social media (10)
- Text (11)
- TV (12)
- Word of Mouth (13)
- Other, please specify (14) _____

Q15 How would you suggest you could best be made aware of a similar event in the future? Tick all boxes that apply.

- Council newspaper (1)
- Email/e newsletter (2)
- Event poster/leaflet (3)
- Event Website (4)
- Local newspaper (5)
- National newspaper (6)
- Magazine (7)
- Website (8)
- Radio (9)
- Social media (10)
- Text (11)
- TV (12)
- Word of Mouth (13)
- Other, please specify (14) _____

Q16 How much have you/will you spend on each of the following at the event?

	£1-20 (1)	£21-40 (2)	£41-60 (3)	£61-80 (4)	£81-100 (5)	£101+ (6)
Tickets (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food and drink (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport (getting to and from the event) (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Purchases incl gifts and souvenirs (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q17 How would you describe the main purpose of your visit to (the town) today?

- Event only (1)
- On holiday or short break (2)
- Touring around (3)
- Mainly event (4)
- Leisure activity e.g. walking, cycling, meal out, to visit an attraction (5)
- VFR (6)
- Shopping (7)
- Business (incl. work nearby) (8)
- Resident in town (9)

Q18 Have you visited Monmouthshire before?

- Yes (1)
- No (2)

Q19 How long will you be staying in Monmouthshire?

- A few hours (1)
- A day (2)
- 1-2 nights (3)
- 3-4 nights (4)
- 5-6 nights (5)
- Longer (6)

Q20 If staying one or more nights, what type of accommodation will you be staying in?

- Hotel/inn (1)
- Guesthouse/B&B (2)
- Self-catering (3)
- Caravan/camping (4)
- Hostel-style (5)
- Second home (6)
- Staying with friends or relatives (7)
- Other (please specify) (8) _____

Q21 Will you be visiting any other events/attractions or activities in Monmouthshire on your visit?

- No (1)
- Yes, please specify: (2) _____

Q22 Has your visit to the event made it more or less likely that you will revisit Monmouthshire in the future?

- More likely (1)
- Less likely (2)
- No change (3)

Q23 To what extent do you think that aspects of Monmouthshire's local character were evident during the event

- Very evident (1)
- Evident (2)
- Slightly evident (3)
- Not evident (4)

Q24 Do you feel that the event has enhanced your perception of Monmouthshire?

- Yes (1)
- No, please specify: (2) _____

Q25 How much have you/will you spend on each of the following in Monmouthshire during the course of your visit?

	£1-20 (1)	£21-40 (2)	£41-60 (3)	£61-80 (4)	£81-100 (5)	£101+ (6)
Food and drink (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accommodation (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gifts and souvenirs (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
General shopping (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leisure activities/attractions (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q26 Gender

- Male (1)
- Female (2)

Q27 Age group

- 16 - 19 (1)
- 20 - 24 (2)
- 25 - 29 (3)
- 30 - 34 (4)
- 35 - 39 (5)
- 40 - 44 (6)
- 45 - 49 (7)
- 50 - 54 (8)
- 55 - 59 (9)
- 60 - 64 (10)
- 65 - 69 (11)
- 70 - 74 (12)
- 75 - 79 (13)
- 80 - 84 (14)
- 85 - 90 (15)
- 90 and over (16)

Q28 Which of the following best describes what you are doing at present?

- Working full-time (more than 30 hours per week) (1)
- Working part-time (30 hours or less per week) (2)
- Student (3)
- Retired (4)
- Full-time carer (5)
- Unemployed (6)
- Other (7)

Q29 What is your ethnic group? Choose one option that best describes your ethnic group or background

- White (1)
- Mixed / Multiple ethnic groups (2)
- Asian/Asian British (3)
- Black / African / Caribbean / Black British (4)
- Other ethnic group (5)

Q30 Who else is with you today?

- Nobody (1)
- Partner/Spouse (2)
- Your child/children (3)
- Other family members (4)
- Friends (5)
- An organized group (6)
- Someone else (please specify) (7) _____

Q31 How many people are in your party, including yourself?

- _____ Adults (1)
- _____ Children (2)

Q32 Please provide the first part of your post code (e.g. NP25) if you are resident in the UK or Country if not resident in the UK.